

BRANDED CONTENT

Multimedia Storyteller

TD Bank

June 2015-Present

Create strategic editorial content that promotes TD's brand and expertise, and educates current and prospective clients on financial literacy and well-being. Produce content for broadcast, web and print

Producer/Director

CNW Group

March 2002-June 2015

Work with various clients to create commercial and corporate video

Producer/Director

Edward Jones International

November 2012-June 2015

Create corporate and commercial video based on business and finance

LIFESTYLE TELEVISION

Promo Producer

FUSION TELEVISION/HGTV US- Candice Tells All

November 2011-June 2013

Scripted, directed and produced a series of home decor interstitials

Senior Producer

DISCOVERY LATIN AMERICA

April 2012-May 2013

Oversee/Produce promos of Canadian-produced television shows for Latin American market

Show Writer

LONE EAGLE ENTERTAINMENT/FOOD NETWORK- You Gotta Eat Here

February 2012-September 2012

Scripted and vet episodes of food series

Producer/ Director

FRANTIC FILMS/Slice Network-'Til Debt Do Us Part

April 2007-December 2008

Directed and story edited full half-hour episode of financial makeover series

Show Writer

MAGEE TV/FOOD NETWORK-Everyday Exotic

September 2009-March 2010

Conceived, researched and wrote 26-episode season of international food series

Producer

TVONTARIO-TVOParents.com/TVOKIDS

February 2007-May 2015

Conceive, research, write, field produce content on parenting website

Segment Producer

CBC TORONTO-Living in Toronto

January 2007-March 2007

Conceived, researched, field directed segments for local lifestyle series

Segment Producer

ALLIANCE ATLANTIS/LIFE NETWORK-The Mom Show

June 2005-April 2006

Field directed makeover and decor segments for national parenting series

Segment Producer/Segment Host

AP/LIFE NETWORK-Yummy Mummy

June 2004-August 2005

Conceived, researched field directed and wrote segments for national parenting series

Segment Producer

TELEFACTORY/TVONTARIO-Planet Parent

January 2004-July 2004

Conceived, researched, field directed and wrote segments for national parenting series

CHILDREN'S TELEVISION

Story Producer/Director

BREAKTHROUGH FILMS/TVO-Think Big

June 2009-September 2009

Wrote, directed and story edited full episodes of kids live action competition-based reality show

Segment Producer

TVONTARIO-VOX

May 2004-February 2005

Conceived, researched, and directed segments for kids magazine series

CURRENT AFFAIRS/NEWS

Producer

NBC UNIVERSAL-Today Show

April 2012-Present

Producer responsible for chase and production of stories in the Greater Toronto Area.

Producer/Writer

CBC NEWS

May 2006- Present

Produce, write, script edit and vet national newscasts and assist in production of national stories and features

Specials Producer

BNN

May 2010-Present

Shape and execute extensive special live coverage

Story Producer

CTV-Dr. Marla and Friends/Canada AM

October 2005-September 2012

Wrote, chase and field produced items for national news and current affairs shows

Freelance Documentary Producer

CBC TORONTO-News at Six

January 2009-April 2009

Conceived, shot, wrote and edited a series on Toronto's diversity

Reporter/Producer

VISION TV- 360 Vision

November 2003-June 2004

Conceived, directed and hosted segments related to issues in religion and spirituality

Producer

TVONTARIO-Studio 2

September 1995-March 2002

Conceived and directed segments and special coverage related to issues in Ontario

General Assignment Reporter

WESTERN INTERNATIONAL COMMUNICATIONS-CHCH-TV -Channel 11 News

May 1995-January 1996

Reported on issues in the Greater Toronto Area

PRINT

OUR HOMES MAGAZINE -Managing Editor

ePREGNANCY MAGAZINE-Writer

LAKE ERIE LIVING-Writer

IN Burlington Magazine-Writer

PARENTS CANADA-Writer

URBAN BABY AND TODDLER-Writer

TEACHING/INDUSTRY

Factual Television Working Group

Canadian Media Guild

April 2013-Present

Working to improve working and safety conditions for employees in Factual Television

Professor, Broadcast Journalism

MOHAWK COLLEGE-Hamilton, Ontario

September 2004-June 2011

Teach courses such as news reporting, documentary and social media

Project Co-ordinator, Diversity Initiatives

RTNDA CANADA (Assoc. Of Electronic Journalists)

March 2005- January 2007

Spearheaded a national diversity campaign targeting news manager, and electronic journalists

EDUCATION

RYERSON UNIVERSITY, Bachelor of Applied Arts, Broadcast Journalism